



**Muslim  
Food Bank**  
Community Services

Support your Alberta Food Banks  
**Fundraising Dinner**

**NOV 02 | 5:30PM**

**📍 Rio Banquet Hall**

**2850 Hopewell PI NE, Calgary, AB**



**Contact 778.838.7126**



# About MFB

Bringing People Together to Uplift the Community Since 2010

## Our Story





A faith and community based charitable organization that provides food assistance and advocates self-reliance by providing case management, emotional support, youth development and capacity building. Since inception, we have been actively contributing to the social and economic development of the communities in which we operate and we strive to be an organization that continually responds to the changing social realities through the development and application of knowledge.

## The Future: Empowering People via People

Since incorporated under the Society Act at Victoria, British Columbia on July 6, 2010, with the Charitable Business Number of 80072 0864 RR0001 the dedicated team at Muslim Foodbank and Community Services has helped individuals to survive, recover, and regain control of their lives. Our core focus are today and in future is to ensure that no member of the community sleeps on an empty stomach, they have access to basic food and clothing essentials to live a dignified life, to make Canada a safe haven for refugees and lastly to empower the youth and individuals with the right mindset and skill set.

### The Numbers Don't Lie, We have helped thousands but still there is a long way to go!

Every penny counts, let's join hands to help our brothers and sisters get through the tough time

-  980+ dedicated team of volunteers
-  10,800 Food Hampers distributed annually
-  Millions of Smiles
-  1000+ Empowered Youth



# Muslim Food Bank Alberta Serving Calgary & Edmonton

## Expansion of our Calgary Locations

After seeing the overwhelming demand of our services across Alberta, the Muslim Food Bank and Community Services have expanded to Calgary and Edmonton to provide support to the people in need in that community. Last year we secured our own Muslim Food Bank warehouse in Calgary (11A – 416 Meridian Rd SE), proudly serving over 400 families in just that one location.

Other than food support, Muslim Food Bank in Alberta provides a lot of well needed services such as our Case worker program, mental health program and online workshops to help make our clients self-reliant. The demand for support is increasing due to the rise of inflation and newcomers. With the community's support we would like to introduce more locations, and expand here in Alberta to serve the local community.



**14,000+**

Food Hampers Distributed  
Nation-wide in 2023



**20,000+**

Fresh Meals served in Downtown  
Vancouver Eastside and Regina



**1,200+**

Volunteers signed up with the  
Muslim Food Bank in 2023



## \$100 Donation

Provides a food hamper for a family for a month



# Muslim Food Bank & Community Services Annual Alberta Fundraising Event

**Saturday November 2nd, 2024 | 5:30PM**

**Rio Banquet Hall & Convention Centre | 2850 Hopewell Pl NE, Calgary, AB**

The Muslim Food bank is proud to bring you annual fundraising dinner in Alberta. With the help of events like this and our supporters, we can continue to empower our food bank locations in Calgary & Edmonton and provide support for the most vulnerable. Join us for a night of spirituality and reflection as we raise funds for our Alberta food banks.

## Event Agenda:

- Special Guest Speaker (Imam Khalid Latif)
- Networking
- Full course dinner
- & More...
- Silent Auction
- Nasheed artists



## Why Should You Sponsor?

- Advertise your business to over 400 attendees & 20,000+ online users
- Target a local muslim audience niche in your area
- Give back to your community by helping us do more
- We are a registered charity, tax receipts will be provided
- Let us help you open doors through our MFB business network



778.838.7126

Muslim Food Bank Community Services

Support your Alberta Food Banks

# Fundraising Dinner

NOV 02 | 5:30PM

Rio Banquet Hall  
2850 Hopewell Pl NE, Calgary, AB

3 COURSE DINNER INCLUDED

**\$59** PROMO Adult Ticket  
**\$49.99** (includes three drinks)

**\$49** PROMO Child Ticket  
**\$39.99** (includes three drinks)

Children under 2 are FREE

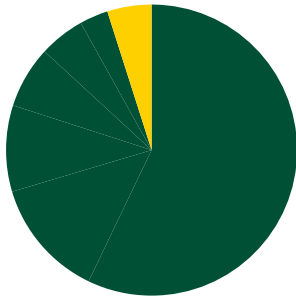
Speaker: Imam Khalid Latif

[muslimfoodbank.com/ab-fundraiser](https://muslimfoodbank.com/ab-fundraiser)

## For Tickets:

[muslimfoodbank.com/ab-fundraiser](https://muslimfoodbank.com/ab-fundraiser)  
Or Call 778-838-7126

# MFB Audience Profile

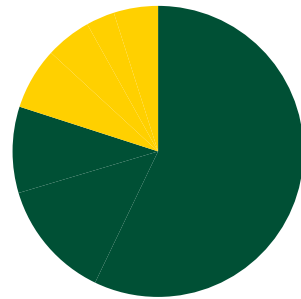


## Canadian Population is 4.9% Muslims

In 20 years, the share of the Muslim population in Canada has more than doubled—up from 2.0% in 2001 to 4.9% in 2021. – Stats Canada

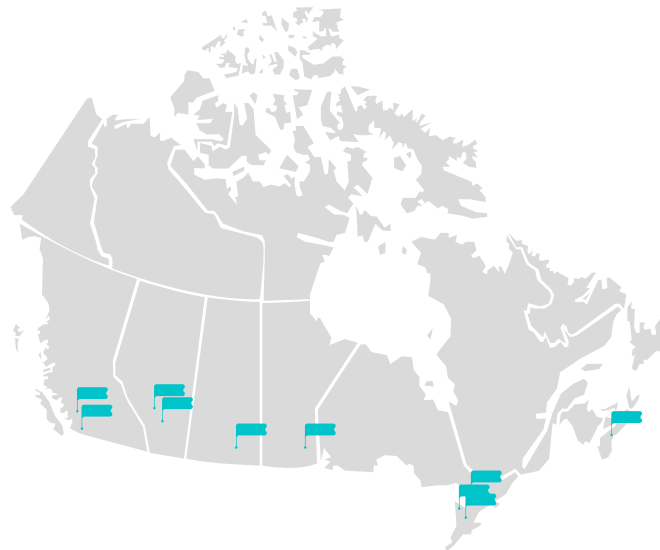
## 5.8M Canadians Lived in Food insecure households

Based on Stats Canada, 5.8 million Canadians, including 1.4 million children, in the ten provinces lived in food-insecure households in 2021.



## Our Locations

Vancouver, Surrey, Calgary, Edmonton  
Winnipeg, Regina, Toronto, Brampton,  
Niagara Falls, Kitchener, and Halifax



Hunger doesn't have geographic boundaries

# Sponsorship Packages

NOVEMBER 02 2024

Guest speaker: Imam Khalid Latif  
 Rio Banquet Hall  
 2850 Hopewell PI NE, Calgary, AB

	BRONZE TIER \$750	SILVER TIER \$1,250	GOLD TIER \$2,000	PLATINUM TIER \$3,000
Company logo at event	✓	✓	✓	✓
Logo added to event promotional materials	✓	✓	✓	✓
Business info on event video	✓	✓	✓	✓
Complimentary Company VIP Tickets	4 Tickets	6 Tickets	8 Tickets	8 Tickets
Social Media Posts (20K followers)	✓	✓	✓	✓
Roll up Banner at the Event	✓	✓	✓	✓
Website & Social Media recognition	✓	✓	✓	✓
Brochures & Business cards on Tables		✓	✓	✓
On-stage sponsor recognition		✓	✓	✓
Newsletter Ad 13,000+ Audience			✓	✓
Company table at event (for private business only)				✓
Presenting sponsor for silent auction				✓

For more information contact Hina 778.838.7126 or [hina@muslimfoodbank.com](mailto:hina@muslimfoodbank.com)  
 For payment contact Shatha 604.446.6750 or [accounting@muslimfoodbank.com](mailto:accounting@muslimfoodbank.com)

# Support your Alberta Food Banks Fundraising Dinner

**NOV 02 | 5:30PM**

If you are interested in sponsoring our event, please provide us with your company's banner, logo, business cards and brochures. **All sponsorship opportunities must be prepaid.** Please confirm position availability prior to submitting your Insertion Order and payment.

## SPONSORSHIP CONTRACT

**Business name:**

**Contact Name:**

**Address:**

**Email:**

**Telephone #:**

**Email of contact for marketing collateral:**

The sponsor/donor hereby agrees to sponsor the Muslim Food Bank event described in the proposal and is incorporated herein by this reference. The sponsor/donor agrees to pay to Muslim Food Bank the following fees based (please check one option below):

\$750 (Bronze)

\$1250 (Silver)

\$2000 (Gold)

\$3000 (Platinum)

**Payment Method**-Cheque - Credit Card - Other (Please circle one)

**Payment Amount** \$ \_\_\_\_\_

Credit Card Information

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date(mm/yyyy)

\_\_\_\_\_  
Name as It Appears On Card

\_\_\_\_\_  
Billing Address (If Different Than Above)

**Payment:** Please make cheques payable to Muslim Food Bank or contact our office to process your payment at 604.446.6750

\_\_\_\_\_  
**Date:**

\_\_\_\_\_  
**Sponsor Signature:**

***Hurry before it's too late to take advantage of this unique opportunity to strengthen our partnership with the Muslim Food Bank.***

